

Dunkley International, Inc. 1910 Lake St Kalamazoo, MI 49001 www.dunkleyinternational.com

Dunkley's principal business consists of the research, design, software development, welding & fabricating, manufacturing, and distribution of fruit processing equipment and the high-speed sorting/inspection machine, and related services. These, along with innovative business practices and a commitment to responsible leadership, has resulted in the company being recognized as the cherry pitter leader in the industry.

New Dunkley International Junior Cherry Pitter!

Opportunity: Smaller more versatile cherry pitter that will allow Dunkley to expand their footprint into special industries to diversify our customer base. We have already found one excellent industry for these: **breweries!**

Solution: Create a miniature version concept of the current cherry pitter that Dunkley is known for. Using the principles of process and product re-engineering we created a concept of the JR. pitter. Not holding ourselves to the same materials or processes used for the normal Cherry pitters, we began to think outside of the box. New materials and capabilities that our current customers have inquired about were added to our new concept. New materials such as plastic casing/guarding for a transparent look and the ability to see the inner workings of the machine as it operates. The addition of a mobile base to the cabinet of the JR. pitter allows for customers to move the machine with relative ease compared to a proto-typical cherry pitter. With a lower price point and all the additional capabilities, the JR. pitter concept has been created and is now ready for full production.

As pictured below, Tröegs Independent Brewing has already purchased one! They are stationed out of Hershey, PA. Some of our Dunkley Team took a trip out to their location to see how they are enjoying the *innovative* Junior Pitter and this is what they had to say:

"We are very excited about this new opportunity for our brewery!"

-John Trogner, Owner of Tröegs Independent Brewing

"This is a fantastic and new market to showcase the Dunkley Jr. Cherry Pitter!"
-Nick Hatzinikolis, General Manager of Dunkley International

If you are interested in the Dunkley International Jr. Cherry Pitter, please do not hesitate to contact us! We have an easy-to-fill-out form on out contact page. Once competed, a representative from Dunkley will get back to promptly!

Web: www.dunkleyinternational.com/contact-us

Phone: 269-343-5583 Fax: 269-343-5614

Tröegs Independent Brewing Website: www.troegs.com





Owner, John Trogner, with the new Junior Cherry Pitter.



Dunkley Jr. Cherry Pitter installed in Tröegs Independent Brewing!